

GRAPHIC ERA UNIVERSITY

Graphic Era Common Entrance Test (GECET)

Sample Test Paper – MBA

Total Duration: 120 Minutes (Aptitude plus Domain specific)

Total Aptitude Questions: 50

Total Aptitude Marks: 70

Marks for Domain paper: 30

IMPORTANT INSTRUCTIONS

1. Read each question carefully before answering.
 2. All questions are compulsory.
 3. There is no negative marking.
 4. Use of calculators is not permitted unless explicitly allowed.
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Marking Scheme:

- Domain-Specific: 15 Questions \times 2 Marks = 30 Marks
 - Aptitude: 30 Questions \times 1 Mark + 20 Questions \times 2 Marks = 70 Marks
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SECTION 1: APTITUDE

(Common Aptitude Sample Questions in a separate document)

SECTION 2

Domain Specific (2 Marks Each)

1.Which of the following best explains the strategic importance of unicorns in a national startup ecosystem?

- a) they eliminate competition from small firms
 - b) they ensure government revenue stability
 - c) they signal innovation capacity and investor confidence
 - d) they replace traditional manufacturing sectors
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2.A major risk associated with aggressive global M&A activity is:

- a) increased product diversification
 - b) faster decision-making
 - c) cultural integration failure and strategic misalignment
 - d) improved brand recognition
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3.Artificial intelligence (ai) is best described as:

- a) automation of manual labor
 - b) systems that can mimic human intelligence, perception, reasoning and learning
 - c) replacement of human decision-making entirely
 - d) use of computers for data storage
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4.Machine learning (ml) differs from traditional programming because ml systems:

- a) follow fixed rule-based instructions
 - b) require constant human supervision
 - c) learn patterns from data to improve performance
 - d) operate only on structured data
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5.Digital transformation primarily focuses on:

- a) shifting from analog to digital devices
- b) adoption of social media for marketing

- c) integrating digital technologies to transform business models
 - d) automating only it departments
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6. Blockchain technology is best known for enabling:

- a) centralized data storage
 - b) real-time video streaming
 - c) decentralized and tamper-resistant records
 - d) high-speed internet connectivity
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7. Cryptocurrency transactions are typically validated through:

- a) central banks
 - b) government regulators
 - c) distributed network consensus
 - d) commercial financial institutions
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8. Industry 5.0 primarily emphasizes:

- a) complete replacement of humans by machines
 - b) mass production at minimal cost
 - c) human-machine collaboration
 - d) outsourcing industrial operations
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9. A key objective of digital transformation initiatives is to:

- a) reduce organizational hierarchy
 - b) improve customer experience through technology-enabled processes
 - c) eliminate physical infrastructure
 - d) increase dependence on third-party vendors
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10. Which challenge is most commonly associated with large-scale ai adoption in organizations?

- a) hardware unavailability
 - b) ethical concerns and data privacy issues
 - c) lack of internet connectivity
 - d) high employee turnover
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11.The strategic shift from industry 4.0 to industry 5.0 reflects a movement toward:

- a) higher levels of automation only
 - b) cost leadership through robotics
 - c) sustainable, personalized, and human-centric production
 - d) global standardization of industrial output
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12.Tech giants leverage continuous innovation primarily to:

- a) reduce regulatory oversight
 - b) prevent new technology adoption
 - c) sustain competitive advantage in rapidly evolving markets
 - d) minimize workforce participation
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13.Monetary policy primarily deals with:

- a) government taxation and expenditure
 - b) regulation of money supply and credit
 - c) allocation of public sector resources
 - d) international trade agreements
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14.Fiscal policy is formulated mainly by:

- a) central bank
 - b) commercial banks
 - c) government
 - d) international monetary fund
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15. Inflation is most accurately defined as:

- a) increase in national income
 - b) persistent rise in general price levels
 - c) decline in economic growth
 - d) increase in money supply alone
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ANSWER KEY

Question No.	Answer
1	c
2	c
3	b
4	c
5	c
6	c
7	c
8	c
9	b
10	b
11	c
12	c
13	b
14	c
15	b
